



www.dartmouth66.org

etburk@gmail.com

President: Al Keiller
Vice-President: Jim Lustenader
Secretary: Larry Geiger
Treasurer: Jim Weiskopf
Alumni Council: John Rollins
Head Agent: Bob Spence
Mini-Reunions: Bob Serenbetz
Webmaster: Ben Day
Newsletter Editors: Erv Burkholder
Bob Cohn
2016 Connections: Chuck Sherman



The Dartmouth College Class of 1966 Newsletter

Volume 46, Number Three

February 28, 2012

February 2012

Report From Alan Keiller President -- Class of 1966

Your Class leadership has been busy since our 45th Reunion. Let me bring you up to date on a number of activities.

We have rounded out our Executive Committee. In addition to the elected and appointed officers highlighted in the November Newsletter, at large members include **Tom Brady**, **Roger Brett**, **Gary Broughton**, **Jon Colby**, and **Terry Lowd**. Please don't hesitate to contact any or all of us.

We had our initial Executive Committee call on January 18. Our first decision was to authorize full funding of the student Scholarship Fund. Our goal for this Class Project had been to raise \$50,000 by our 50th Reunion. Due to the fine work of **Jim Lustenader** during and following our 45th Reunion, we have achieved our goal almost five years ahead of schedule. See additional details in Jim's article elsewhere in this newsletter.

The Executive Committee heard from **Bob Serenbetz** as he begins planning our 50th Reunion. Fortunately, the Class has accumulated almost \$70,000 to defer the costs of this major event with the twin goals of making the event both affordable and memorable. Bob's article gives you more details about the planning process. Bob will be looking for Classmate committee members, so step up if you would like to help.

When the Class of 2016 arrives on campus in September, we will be ready to greet them and help them understand and embrace Dartmouth traditions through our "Connections" Class Project. **Chuck Sherman** is exploring opportunities to engage our Connections class that go well beyond the events other classes have done under the guidance of the Alumni Relations office. The key is to engage contemporary 18 year olds in traditions we find important first instilled in us 50 years ago. You will hear more from Chuck in the near future.

TABLE OF CONTENTS

REPORT FROM AL KEILLER . . . 1
66TH NIGHT PLANNING . . . 3
SCHOLARSHIP FUND . . . 4
COMING EVENTS . . . 5
NEWS OF CLASSMATES . . . 6
MINI-REUNION SURVEY . . . 7

Jim Weiskopf reported that we are in good shape financially with most classmates opting to round up their dues payment to \$100. If you have not already done so please send your \$66 (or more) to Jim. Your generosity, plus a surplus from our 45th, has allowed us to fully fund the Class of 1966 Scholarship, continue supporting two Dickey Scholars at \$6,000, and kick off the Connections Program.

Best wishes to you all. Let's keep in touch!

Al Keiller.



Head Agent Bob Spence reminds you to remember the Dartmouth College Fund: Dartmouth's broadest based general purpose fund which touches all aspects of student life. Our class contributions presently stand at slightly over \$ 98,000 against our goal this year of \$225,000. Bob's volunteer agents will be contacting classmates shortly to encourage your participation. Please support our class effort, the students, the College and our future. When asking yourself if you can help, please answer "Yes"!

Post-Super Bowl, a talk with the other Tom Brady

"How appropriate -- a day after the Super Bowl, Forbes.com had a Q&A interview with the "other" Tom Brady -- you know, the plastics guy."

"Of course I'm talking about Tom Brady, the founder of Plastic Technologies Inc., the packaging and recycling specialists in Holland, Ohio."

Gregg Fairbrothers interviewed Brady for a Forbes section on leadership. The interview covers his background at Owens-Illinois Inc., including his role in the company's efforts to commercialize PET containers, plus insight into his decision to leave the company and form PTI.

"Like many entrepreneurs, I began as a company of one person. I was Chairman, CEO, President, Chief Engineer, and Customer Service Manager; I was also the accountant and the janitor," Brady told Fairbrothers.

"The PTI family of companies now includes two manufacturing companies, two technical development and engineering service companies and three joint venture companies that license technology or sell specialty services to the packaging industry. We have more than 200 employees worldwide and many of the products you buy every day are sold in plastic containers designed by one of our companies.

"Interestingly, all of the other PTI companies were the "brainchildren" of PTI employees. Today we remain a private, employee-owned company and only a handful of professional employees have left us over our 26-year history," he said.

Check out the link for the full interview. Unlike that other Tom Brady, this one should be feeling pretty good about his team's performance today.

On top of the Forbes interview, Brady is a new member of the Plastics Hall of Fame. He's one of 10 new inductees who will join the hall on April 1 at NPE2012 in Orlando, Fla.

Plan Your 4th Annual 66th Night Gatherings

It is once again time to start planning a gathering with Classmates in your local area for our Fourth Annual 66th Night event. The 66th day of 2012 falls on March 6th; this year it is a Tuesday. This is the fourth year we will celebrate “together” at the same time all around the Googled Earth. Gatherings over the weekends just before this 66th day or just after are totally acceptable and may be more convenient for some. Participation has been increasing steadily over the past three years and you are invited to get together with other Classmates in your vicinity to eat, drink, party, attend a game or a play, or whatever. You may be invited by someone else or you may “show a little gear” and initiate the gathering yourself.

To get started, click on the '66 EARTH MAP tab in the panel on the left side of the home page of our class website, www.Dartmouth66.org, and follow the directions to download and install Google Earth (free) on your computer. Then download the data file, **66NightEarth2011.kmz**. Drag that onto the Google Earth program, and it will show where, over the years, we have all wandered 'round the girdled earth from Hanover. We update the data file periodically; however, there are few changes from year to year. Sadly, a few pins have to be pulled from time to time, which is all the more reason to get together now.

To find other Classmates near you, look at the pin for your home, zoom out and see other pins come into view. Each identifies a '66 Classmate near you and gives contact information (whatever we have in the Class database). Give them a call or e-mail, pick a common location and mutual time, and get together on 66th Night or Day. The more the merrier! Each year, we dedicate our 66th Night to preserving the union of our classmates around the country and the world, just as Daniel Webster spoke of in 1850. Take a few pictures and send them with some personal news to 66th Night Coordinator Roger Brett. Roger can be reached by email at roger@casabrett.com or at 510-339-6626 or check out his pin in Oakland, CA on the Class Google Map.

Having our own Class Google Map is really amazing, and it's a lot of fun just to play with the map, but it's even more fun to connect with someone who you knew at Dartmouth, especially if you haven't seen them over the last 46 years, or with classmates you have gotten to know since our time together in Hanover. Events are often planned in Hanover, Oakland, Alexandria, Bethesda, New York, and Charleston, but let's add to that list this year. Let's see who can have the largest gathering or at the most unusual venue, so get planning and send those photos and reports to Roger.

Some 2011 66th Night Celebrations



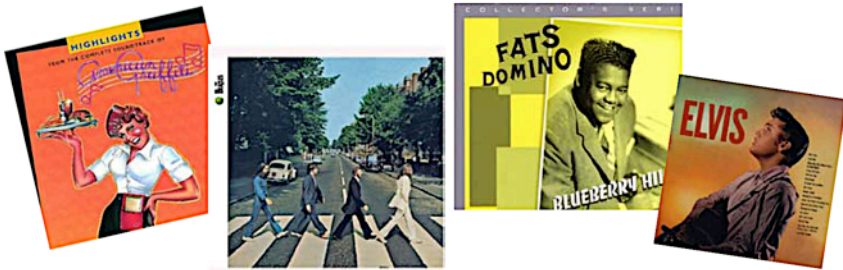
Scholarship Fund Reaches Goal 4 Years Ahead of Schedule

Thanks to your generosity, the 45th Reunion auction, post-reunion sales of “The Top 100 Songs” of our era, and astute financial management by current and prior class administrations, the Class of '66 Scholarship Fund has hit its \$50,000 goal four years earlier than planned. Consequently, we will be turning the funds over to the College now so that Financial Aid can make our first award to a member of the incoming class of 2016. This is significant because the '16s comprise our Connections class: we will lead them in their commencement procession during our 50th reunion, and between now and then Connections Chair **Chuck Sherman** and his committee will be running

a number of programs designed to pass some of the traditions of Dartmouth on to this class (you will read more about Connections in a future newsletter).

For those of you who have not yet purchased the “Top 100 Songs” and would like to, we are still offering CD, DVD and flash drive formats of same for sale -- see the form below. All monies will continue to go to the

scholarship fund, making your purchase tax deductible (to the extent allowed by your tax filing status). Thanks again for your support of the fund.



Enjoy Friday Night's Reunion Music
All Year Long!

YES! I want to contribute to the Class of 1966 Scholarship Fund and receive a collection of the TOP 100 SONGS from our era in return for a gift of \$100 or more.

Name _____

Address _____

Donation Amount _____ Email _____

(Please print legibly)

Phone _____

IMPORTANT! CIRCLE THE MUSIC FORMAT YOU WANT: CD DVD Flash Drive

Make check payable to Dartmouth Class of 1966 Scholarship Fund and mail this completed form to:

Jim Weiskopf, Treasurer, 13125 Willow Edge Court, Clifton, VA, 20124-1080

Coming Events

Fourth Annual 66th Night	Many Locations	March 6, 2012
Ski Mini-Reunion	Park City, UT	March 30 - April 6, 2012
Homecoming (Harvard)	Hanover, NH,	October 26-27, 2012

50th Reunion Plans

While it's still a long-ways off to June 9 – 14, 2016, the planning process for our 50th reunion has begun! **Wayne LoCurto, Terry Lowd, Gerry Paul, John Pearson, and Ken Zuhr** have already volunteered to join the 50th Reunion Committee co-chaired by **Roger Brett** and **Bob Serenbetz**.

If we follow the pattern of recent 50th reunion classes, activities will start with affinity group mini-reunions on Thursday, June 9, with “core” events starting Friday leading up to a luncheon after the Sunday, June 12 Commencement. A “Phase II” program, including sports activities, lectures, tours, and more socializing, begins Sunday afternoon and ends with a brunch on Tuesday, June 14. Dorm rooms will be available for members of the class and guests from Friday on.

Our goal is to attract 500 classmates, spouses, children, grandchildren and other guests back to Hanover, or a number comparable to the attendance at our 25th. A pricing strategy designed to achieve that goal, taking advantage of the \$69,000 in maturing bonds we have purchased with past reunion surpluses, is being developed.

A major undertaking will be the editing of a 50th Reunion Book containing pictures and biographical material on all of us. Previous 50th reunion classes have published books averaging about 500 pages. Our initial thoughts are to take advantage of self-publication software, similar to the photo books now widely available, to keep costs to a minimum. Information requests will go out starting in January 2015.

Roger and I are still looking for volunteers to join the Committee, particularly to chair affinity group (fraternities, athletic teams, clubs, and other organizations) mini-reunions to further boost attendance. You can email us directly:

roger@casabrett.com or bobserenbetz@prodigy.net.

- Bob Serenbetz, 50th Reunion Chair

Mini-Reunions

Right after the 66th Night festivities, **Tim Urban** will again be coordinating a “ski-mini”, this year in Park City, Utah from March 30 through April 6. Join Tim, **Steve Coles, Gary Broughton, Joff Keane, and Jon Colby** for all or part of the week-long event.

We had hoped to plan a golf weekend this spring, but decided in the interest of good planning to wait until 2013. As part of a survey on page 7 or online, classmate suggestions on location and timing will be sought.

In 2014 we will hold a 70th Birthday Party. Again, the survey will solicit ideas for location and timing.



In the years surrounding our 70th birthday, 2013 and 2015, it has been suggested that the Class should plan a “Destination Event”. This could take the form of a cruise, or a tour of a national park, or a “themed” weekend (e.g. Broadway in Spring). Events such as these have been successfully held by classes from the late 50’s-early 60’s; the idea was also discussed during the wives’ travel seminar at our 45th reunion last October. The survey will address this suggestion as well.

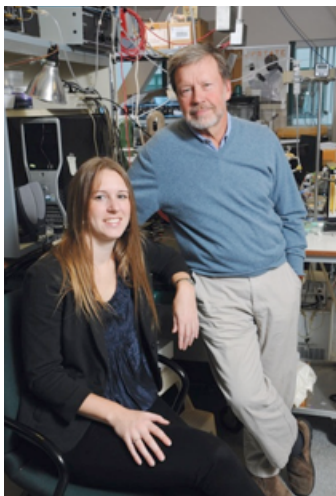
Finally, many classes have location luncheons, held on a fairly regular basis. We’ll explore the appeal of this idea among classmates near some major cities, such as New York, San Francisco/Oakland, and Boston.

NEWS OF CLASSMATES

Tony Yezer wrote a short note to notify classmates about the Paul Darling Rugby fund. He notes, “We are in the closing months of the solicitation and have had significant success in approaching our goal of \$10,000. I think that, if this effort could be brought to the attention of 66’s through the newsletter and the class website, it would help put us over the top and hence would urge you to give it a plug in both venues” If you would like to contribute, please contact the Rugby club at www.dartmouth.edu/rugby.

* * *

Gene Nattie’s research in reducing infant death syndrome was highlighted in a recent issue of the [Dartmouth Medical School magazine](#):



Nattie, left, and Andrea Corcoran, PhD, are among the DMS researchers who study sudden infant death syndrome.

“The number of deaths from sudden infant death syndrome (SIDS), also known as crib death, has been cut in half over the past 20 years. Even so, SIDS remains the lead-

ing cause of death in infants between one month and one year old. Researchers have identified sev-



Visit Dartmouth66.org/council/index.html to read John Rollins’ excellent report of the Dartmouth Alumni Council Meeting held December 1-3, 2011. John’s report, written in outline format, is intended to give you his impressions of each of the eight major topics discussed at the meeting.

eral risk factors—such as soft bedding and putting babies to sleep on their stomach—but so far no one knows exactly what triggers SIDS. Recent work at DMS led by Eugene Nattie, M.D., a professor of physiology, is helping to piece together clues about the underlying causes of the syndrome.

* * *

Jeffrey Tunick wrote in from Carmel, NY, asking “Anyone out there still remember me?” An attorney since 1989, Jeff adds: “If you knew me in college, might surprise you to know I was first in my class (in law school).” Jeff has been married to Helen Howe for 31 years and has 2 stepkids. He notes that he “would like to hear from any friend from college, especially my old drinking buddies.” His e-mail address is: jef tunick@gmail.com

* * *

A recent item in *The Dartmouth* noted the death in January of English professor emeritus James Cox, after 27 years devoted to teaching American literature at the College. He was 86 years old.

Those of us who took English classes at Dartmouth remember Cox well. Professor Donald Pease noted that Cox was an expert in 19th-century American literature and “a great performer of the art of teaching. He was a much sought-after lecturer and his classes were between 100 and 200 students every term he taught,” Pease said. “In the 1960s in particular, his classes became a platform for coming to terms with the great political and philosophical movements of the time.”

* * *

Mini-Reunion Survey

As noted earlier, we are conducting this survey to help in the planning of mini-reunions over the next four years. You will be able to complete the survey on-line at www.dartmouth66.org or send this slightly different version in by mail to Bob Serenbetz, PO Box 1127, Newtown, PA 18940. Please provide your name (_____) and email address (_____). Thanks in advance for your assistance:

Golf Mini-Reunions

1. How interested would you be in a golf mini-reunion to be held annually?
Would strongly consider attending _____
Might attend _____
Not interested (skip to Q. 3) _____
2. Please rate the following possible locales for a golf mini (rank 1-5 in order of preference):
Tucson, AZ _____
Charleston, SC _____
Jackson Hole, WY _____
East Coast of FL _____
Pebble Beach, CA _____
Vermont _____
_____ (Others) _____

70th Birthday Party

3. We will be planning a 70th Birthday Party in 2014. Please rate the following possible locales (rank 1-5 in order of preference):
Jackson Hole, WY _____
New Orleans, LA _____
New York, NY _____
Cape Cod, MA _____
_____ (Others) _____

Destination Mini-Reunions

4. Several classes in the late 50's/early 60's have organized "destination" mini-reunions, apart from the birthday parties held every five years. How interested would you be in attending such an event in either 2013 or 2015?
Would strongly consider attending _____
Might attend _____
Not interested (Skip to Q. 6) _____
5. Please rate the following possible locales/types of events (rank 1-5 in order of preference):
London _____
European River Cruise _____
American National Park (e.g. Yosemite, Yellowstone) _____
Paris _____
Deep Water (e.g. Mediterranean) Cruise _____
Southeast Asia _____
_____ (Others) _____

Urban Luncheons

6. How interested would you be in regularly scheduled (quarterly or bi-annually) luncheons in major cities with large contingents of '66ers (New York, Boston, Washington, San Francisco/Oakland)?
Would strongly consider attending _____
Might Attend _____
Not Interested (Skip to Q.9) _____
7. Which major city would you attend? _____
8. What is your preference as to frequency?
Annual _____
Bi-annual _____
Quarterly _____

Other Thoughts

9. Should we continue the 66th Night local mini-reunions (now in their fourth year), in light of the other ideas suggested above?
Yes _____
No _____

10. Do you have any suggestions on how we could boost attendance? _____

11. Do you have any other thoughts or comments you would like to pass on regarding mini-reunions? _____



Dartmouth College
BLUNT ALUMNI CENTER
HANOVER, NEW HAMPSHIRE 03755-3590

RETURN SERVICE REQUESTED



Download the online version of this
newsletter at

www.Dartmouth66.org

